



2024/  
2025

# ANNUAL REPORT

[maverickyouthfund.ca](http://maverickyouthfund.ca)

## 2024/2025 Annual Report

The Maverick Youth Opportunities Fund (MYOF) is pleased to present our Annual Report for the 2024/25 fiscal year (September 1, 2024, to August 31, 2025). This report highlights our strategic direction, our achievements, and our progress towards being a sustainable, registered charity that is committed to creating positive change by supporting youth development through sport.

### I. Organizational Overview

This year was pivotal for the Maverick Youth Opportunities Fund (MYOF). On September 23<sup>rd</sup>, 2024, it received its official status as a Canadian registered charity, and on October 23<sup>rd</sup>, the official launch of MYOF was announced.

MYOF's volunteer board of directors focused on its vision, mission, and values to guide its evolution from a not-for-profit to a sustainable registered charity.



#### OUR VISION

**A stronger community built by exceptional youth.**



#### OUR MISSION

**Investing in opportunities that transform and empower youth to achieve their aspirations.**

#### OUR VALUES

**Respect:** We honour personal ideas, differences, cultures, beliefs, skills and opinions.

**Passion:** We serve our Maverick and youth community with an ardent sense of commitment.

**Fairness:** We ensure a safe, accepting, and impartial environment based on inclusivity.

**Progressive:** We foster an innovative culture with forward-thinking solutions that reinforce kindness and caring in action and thoughts.

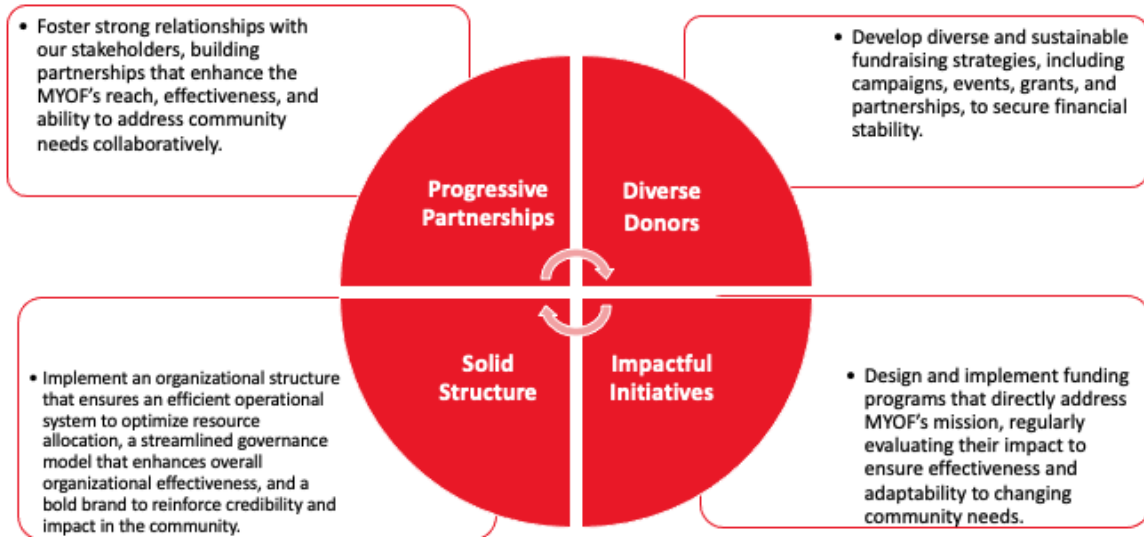
**Dedication:** We are committed and loyal to our goals, values, relationships, and responsibilities, working diligently to fulfill objectives and overcome challenges.

**Teamwork:** We work collaboratively with all our stakeholders to strengthen the impact and effectiveness of our programs within our community.



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Throughout 2024/2025, MYOF aligned its strategic priorities across the following four Key Results Areas.

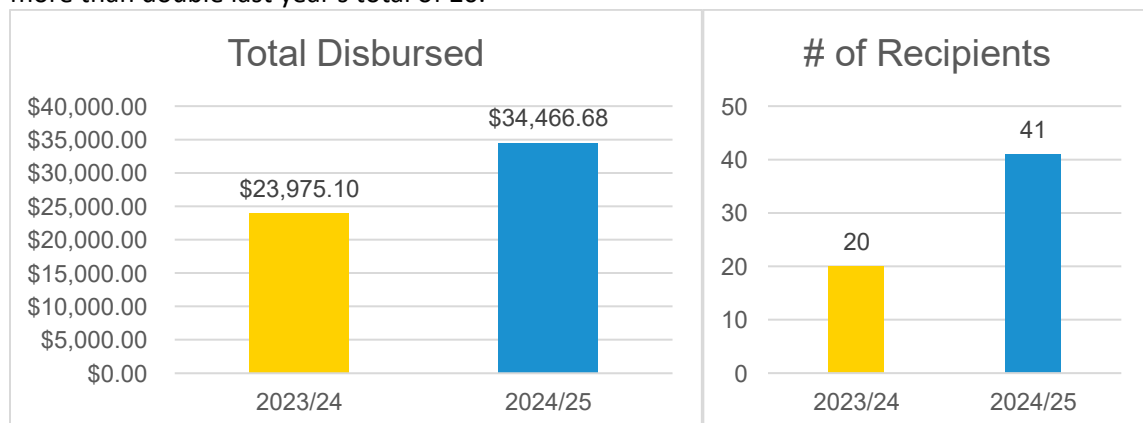


## II. Highlights of the Year

MYOF's first year as a registered charity was marked by many new initiatives and activities. Thanks to the generosity of our supporters, volunteers, and community partners, MYOF made meaningful strides in reducing financial barriers so that more young people can experience the positive impact of sport on their personal development – on and off the court.

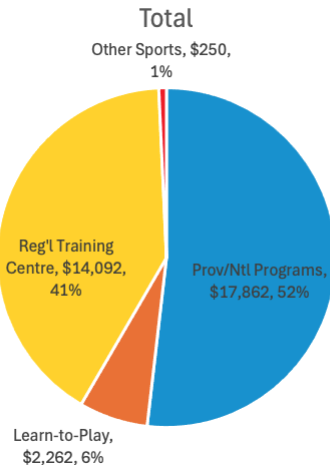
Several highlights that made our first year unforgettable include:

- Empowering Youth Through Sport** - \$34,466.68 in funding was disbursed to help youth access sport — a 43.7% increase from 2023/24. Forty-one young athletes received financial support this year — more than double last year's total of 20.



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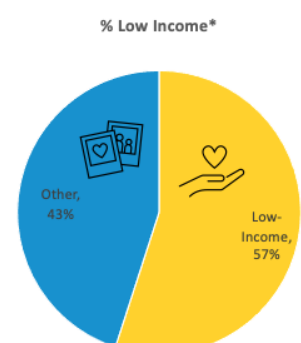
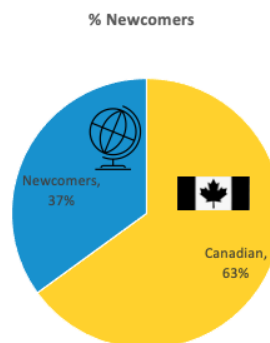
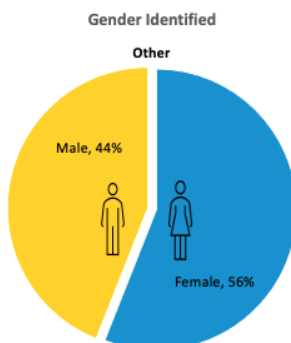
- Supporting Athletes at Every Level:** From entry level sport programs to competitive programs, MYOF is there to ensure that nothing stands in the way of youth playing the sport they love. This year, most funding was disbursed to athletes within the Maverick Volleyball Club's national/provincial competitive programs, followed by its regional training centre, and learn-to-play programs. For the first time, funds were also allocated to a non-volleyball athlete with financial need.



*"As a parent, you seek to do the best for your children. No matter what income bracket the families fall under, all parents want their children to thrive. My husband and I are immigrants. The introduction of (MYOF) Maverick Youth Opportunities Fund changed everything for us as a family. It gave me peace of mind because of the gift to assist with the fees for our son to participate in the Maverick's RTC program, and knowing my son is in a safe and nurturing environment where he can play a sport he likes very much."*

*Parent, RTC Athlete*

- Making Sport Accessible:** MYOF's Financial Assistance program was able to empower girls to stay involved in sport; welcome newcomers to the Ottawa sport community to help them assimilate to their new environment; and break down financial barriers to families with low incomes and financial hardships who otherwise would not be able to participate in sport. We are proud to say that our MYOF community is directly helping all youth to build confidence, friendships, and a sense of belonging through sport.



\*Based on Statistics Canada Low-Income Cut-Off (LICO)

- Building Effective Governance:** MYOF held its first Annual General Meeting as a registered charity on February 23, 2025, officially establishing our volunteer board of directors from our interim board that was created during our not-for-profit incorporation. These individuals generously share their

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time and talents for a common vision of “building a stronger community built by exceptional youth”. Standing committees were created with clear terms of reference, and quarterly board and committee meetings were held to plan and implement MYOF’s strategic plans.

- **Partnering for Greater Impact:** MYOF partnered with the University of Ottawa Gee-Gees and the Maverick Volleyball Club to deliver volleyball equipment and a skills workshop to a local high school team in a disadvantaged area in Ottawa.

*“Our school is in an economically challenged area, and our sports budget is limited when it comes to buying equipment,” says Bailey Boyle, the GHS girls’ volleyball coach. “Having the assistance from MYOF, Mavericks and the GGs is incredible, and will make a huge difference to our team. My athletes greatly appreciate this recognition, and to be honest, they deserve it for all their dedication to our team and their school.”*



- **Celebrating Excellence:** Four exceptional youth were awarded with MYOF’s Scholarships of Excellence. The \$1,500 scholarships recognize Maverick Volleyball Club’s graduating athletes who demonstrate excellence in athletics, academics, and community leadership.

*“I’m absolutely honoured to have received the MYOF Scholarship of Excellence! It means so much to me as it not only supports my passion for volleyball but also helps me continue to pursue my dreams both on and off the court. I’m incredibly grateful for the opportunity and the support it provides, enabling me to keep striving toward my future goals.” Miranda Cai, 2025 Recipient*

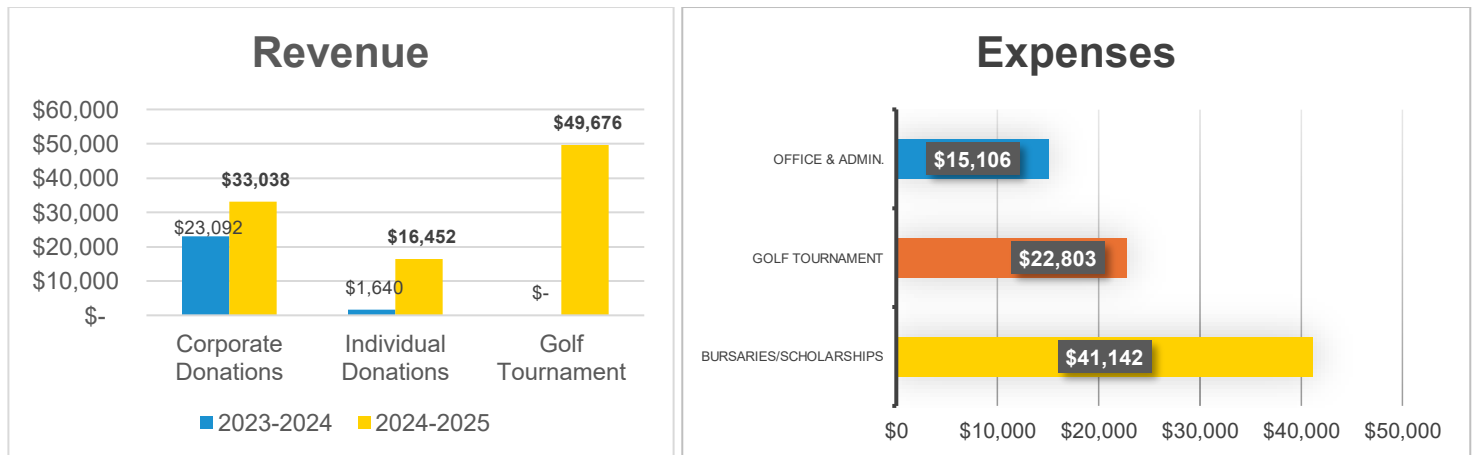
- **Engaging our Volleyball and Ottawa Community in One Shared Cause:** MYOF launched its first fundraising initiative — the Pass It Forward Campaign — raising almost \$23,000 from individual and corporate donors between November 13 and December 31. Then, in June, MYOF and the Maverick Volleyball Club hosted the first Maverick Charity Golf Tournament, bringing 132 golfers, community sponsors, individual donors, Maverick alumni, and current Maverick teams together to raise an incredible \$26,000 to fund youth participation in sport. These two initiatives enabled MYOF to enhance its sustainability with additional funding to support future financial assistance, essential skill, and partnership programs.

### III. Our Funding

In comparison to the 2023/24 period, we witnessed a remarkable increase in the generosity and engagement of our donors. This surge was driven by individual contributions from alumni, current coaches, athletes, parents, and other supporters of sport and youth development. Our charitable status allowed us to provide tax receipts to donors, which further encouraged their generosity during our Pass it Forward campaign.

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Additionally, the revenue generated from the golf tournament significantly boosted the total amount raised. We minimized our expenses to ensure that our disbursements to our athletes could be maximized. MYOF does not incur any salary expenses as the programs are delivered by dedicated volunteers; however, the requirement for financial reporting to meet the Not-for-Profit Act requirements substantially increased our administrative expenses. Below is a breakdown of the 2024/25 revenue and expenses<sup>1</sup>.



### IV. Moving Forward

In conclusion, although we have just begun this journey as a newly registered charity – our commitment to youth development is unwavering. Together, we are building more than just a charity — we’re continuing to build on the Maverick community that believes every young person deserves the chance to play, grow, and thrive through sport.

Moving forward, we will enhance our existing programs and events to extend our reach to youth within the Maverick community as well as throughout Ottawa. We will build stronger relationships and partnerships and explore new funding sources to enable MYOF to become more diversified and sustainable. This will then enable our volunteer board to be more strategic rather than operational. We anticipate an exciting 2025/26 that is full of progress, collaboration, and results!

**Thank you to our incredible board of directors, our donors, our volunteers, and all our supporters for being part of the journey!**

<sup>1</sup> For more detailed financial information, please contact MYOF at [admn@maverickyouthfund.ca](mailto:admn@maverickyouthfund.ca) for the 2024/25 financial statements which have been reviewed by Andrews & Co., a local chartered accounting firm.